



## ROB WILLIAMS

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My name is **Rob Williams**, and I serve as a financial advisor at GuideStone®. To some, creating a financial plan can seem daunting. My role provides an opportunity to come alongside you as we consider today and prepare for tomorrow. The Lord has given each of us a unique story, and my job begins with diving into yours.

Originally hailing from the Houston metro area, I am no stranger to ministry life. My father served his small, rural church with 34 years of pastoral care, which saturates my heart for other families like mine. I later arrived in Dallas to complete my BBA in business management at Dallas Baptist University™, where I met the love of my life and future wife, Addey. We are the proudest of parents to our little girl, Lucy Claire.

Regardless of the resources the Lord has entrusted to you, I aim to build a strategy to help you steward them wisely. It would be my honor and privilege to help you plan carefully, act decisively and move forward confidently with the calling the Lord has placed on your life. My calling is to honor your calling by equipping you with trusted financial consultation through the lens of committed Christian values.

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